**WEBSITE RUBRIC**

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| **CRITERIA** | **A** | **B** | **C** | **D** | **F** |  |
| **Thesis** | There is a clear, informed thesis statement in the introduction. The thesis is supported with relevant, persuasive, and compelling evidence. The Big Idea is clear to the visitor after visiting the entire site. | There is a clear, informed thesis statement in the introduction. The thesis is partially supported with relevant, persuasive, and compelling evidence. The Big Idea is mostly clear to the visitor after visiting the entire site. | There is a thesis statement in the introduction. The thesis is not supported with relevant, persuasive, and compelling evidence. The Big Idea is a little vague to the visitor after visiting the entire site. | There is not a thesis statement in the introduction. The thesis is not supported with relevant, persuasive, and compelling evidence. The Big Idea is a little vague. | There is not a thesis statement in the introduction. The thesis is not supported with relevant, persuasive, and compelling evidence. The Big Idea is not clear. |  |
| **Narration & Sources** | The narration provides examples from a range of sources to support thesis. At least 5 primary sources and 2 academic sources were utilized. There are 1000 words of narration. | The narration provides examples from a range of sources to support thesis. At least 5 primary sources and 2 academic sources were utilized. There are 800-1000 words of narration. | The narration provides examples from a smaller range of sources to support thesis. Fewer than 5 primary sources and 2 academic sources utilized. There are 700-1000 words of narration. | The narration provides examples from a smaller range of sources to support thesis. Fewer than 5 primary sources and 2 academic sources utilized. There are 600-1000 words of narration. | The narration provides some examples from sources to support thesis. Fewer than 5 primary sources and 2 academic sources utilized. There are 500-1000 words of narration. |  |
| **Design**  | The font/formatting/color enhance readability and suit the topic. Website design offers a clear, organized way for the visitor to transition throughout the site. Visual material is presented clearly. Layout design is consistent throughout site. | For the majority of the site: The font/formatting/color enhance readability and suit the topic. Website design offers a clear, organized way for the visitor to transition throughout the site. Visual material is presented clearly. Layout design is consistent throughout site. | The font/formatting/color do not enhance readability and/or suit the topic. Website design is disorganized in places for the visitor to transition throughout the site. Visual material is presented somewhat clearly. Layout design is not consistent throughout site. | The font/formatting/color do not enhance readability and/or suit the topic. Website design is disorganized in places for the visitor to transition throughout the site. Visual material is not presented clearly. Layout design is not consistent throughout site. | The font/formatting/color do not enhance readability and/or suit the topic. Website design is disorganized for most of the site. Visual material is not presented clearly. Layout design is not consistent throughout site. |  |
| **Organization** | The website is well-organized and arguments are well-developed. The major points support the thesis. | The website is well-organized and arguments are well-developed. The major points mostly support the thesis. | The website is mostly well-organized and arguments are not well-developed. The major points mostly support the thesis. | The website is not well-organized and arguments are not well-developed. The major points somewhat support thesis. | The website is not well-organized and arguments are not well-developed. The major points do not support thesis. |  |
| **Bibliography** | Chicago style citations are used accurately throughout 100% of the bibliography. | Chicago style citations are used accurately throughout 80% or more of the bibliography. | Chicago style citations are used accurately throughout 70% or more of the bibliography. | Chicago style citations are used accurately throughout 60% or more of the bibliography. | Chicago style citations are used accurately throughout 50% or more of the bibliography. |  |
| **Grammar** | There are no grammatical errors on the website | Grammatical errors in 5% or less of website | Grammatical errors in 10% or less of website | Grammatical errors in 15% or less of website | Grammatical errors in more than 15% of website |  |